

**THIS CONTEST IS OPEN TO ONTARIO RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW**

The Contest is in no way sponsored, endorsed or administered by, or associated with Facebook and Twitter (each, a **“Social Platform”**). Each Social Platform is hereby completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the contest must be directed to the Sponsor and not to a Social Platform.

1. CONTEST PERIOD:

The Nissan Micra Cup Contest (the **“Contest”**) begins on April 15th, 2019 at 9:00 a.m. (**“Start Date”**) Eastern Time (**“ET”**) and ends on May 15th, 2019 at 11:59:59 p.m. ET, or whenever all Prizes have been awarded, whichever occurs first (the **“Contest Period”**).

2. ELIGIBILITY:

Contest is open to residents of Ontario who: i) have reached the age of nineteen (19) or greater at the time of entry, and ii) are the owner of a Nissan Micra or a Nissan Z as of the Contest Start Date, except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Nissan Canada Inc. (the **“Sponsor”**), its parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any entity involved in the development, production, administration, or fulfillment of the Contest (collectively, the **“Contest Parties”**).

3. HOW TO ENTER:

NO PURCHASE NECESSARY. To enter, go to <http://www.micracup.com/eventregistration/> (the **“Website”**) and follow the on-screen instructions to obtain the Official Contest Entry Form (the **“Entry Form”**). Fully complete the Entry Form with all required information, which may include a requirement to, among other things: i) enter your full name, vehicle model year, the first 5 digits of the vehicle serial number, valid email address, telephone number and pick the date you wish to attend; and ii) answer a mathematical skill testing question without mechanical or other aid. By entering this Contest, you signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the **“Rules”**). Once you have fully completed the Entry Form with all required information, follow the on-screen instructions to submit your completed Entry Form (the **“Entry”**). To be eligible, your Entry must be submitted and received in accordance with these Rules during the Contest Period.

4. ENTRY LIMIT:

There is a limit of one (1) Entry per person/email address during the Contest Period. For greater certainty and the avoidance of any doubt, you can only use one (1) email address to enter the Contest. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry Form is not fully completed with all required information and submitted and received in accordance with these Rules during the Contest Period. The Released Parties (defined below) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

5. VERIFICATION:

All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in

accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s).

6. THE PRIZES AND APPROXIMATE RETAIL VALUES:

At the start of the Contest Period, there will be one hundred (150) prizes available to the entrants (the “Prizes”).

Each Nissan Micra Prize consists of two (2) general admission tickets and two (2) food vouchers to the Nissan Micra Cup taking place in Bowmanville, Ontario; with a total approximate retail prize value of \$70.00 CAD. Nissan Micra Prize tickets are valid for entry to the Nissan Micra Cup on either May 18 or May 219, 2019, as determined by the Sponsor, in its sole discretion. You will have to pick the date you wish to attend when you register for the event. **Note-** to be eligible for the Nissan Micra Prize, the selected entrant must drive their Nissan Micra or Nissan Z, as applicable to the Nissan Micra Cup and park in the Nissan private parking.

Prizes must be accepted as awarded and are not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award. The costs of everything not specifically stated above as included in the Prize are the sole responsibility of the winner, including, without limitation: meals and drinks except as described; gratuities; and transportation to and from the Nissan Micra Cup. Each winner agrees to waive all recourse against the Released Parties (defined below) if the Prize or a component thereof does not prove satisfactory, either in whole or in part, including, without limitation, if the the Nissan Micra Cup is delayed, postponed, or cancelled for any reason.

7. WINNER SELECTION PROCESS:

Prizes are awarded on a first come first served basis. The first one hundred (150) eligible entrants who own a Nissan Micra or a Nissan Z and correctly answered the skill testing question on their Entry Form will be deemed the potential winner of a Prize. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules during the Contest Period and when an entrant enters the Contest.

8. WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of one (1) attempt to contact the selected entrants (using the information provided on the Entry Form). If the selected entrant cannot be contacted, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize).

9. WINNER RELEASE:

By accepting a Prize, each winner and their companion: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Contest Parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the “Released Parties”) from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet. If a selected entrant: (a) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (b) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize).

10. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. By participating in this Contest, you are agreeing to be legally bound by the terms and conditions of these Rules. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of the Website during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above.

In the event of a dispute regarding who submitted an Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the Entry to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the Entry in question.

The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <http://www.nissan.ca/en/privacy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry Form, Website, and/or point of sale, television, print or online advertising; the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

